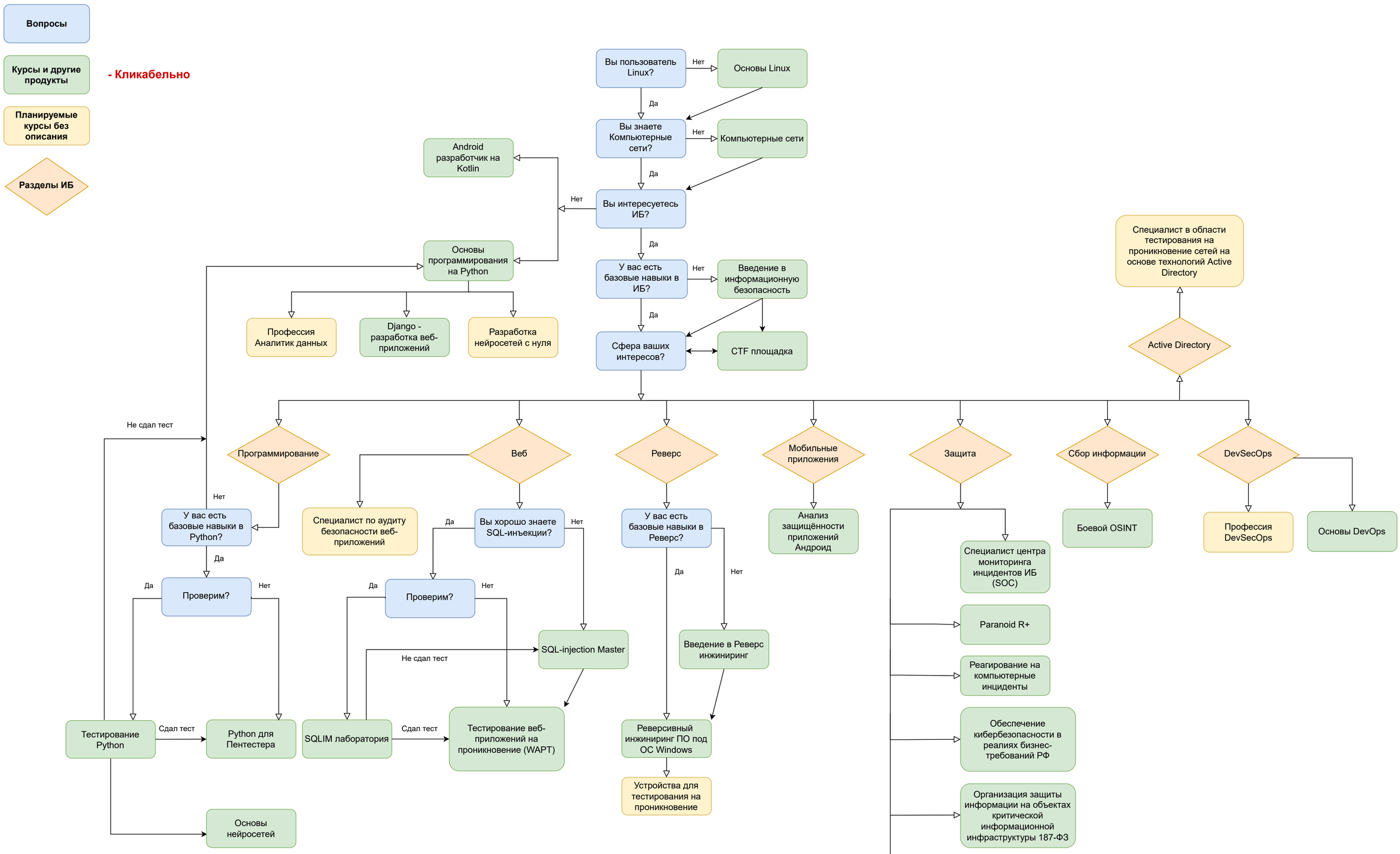Дорожная карта